

Eugene Jr. Generals

Lane Amateur Hockey Association
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MINUTES

Board of Directors Meeting
RINK EXCHANGE
Tuesday January 9, 2018

1. ATTENDANCE: Flint DOUNGCHAK, Joy Pendowski, Mike Dupras, Kara Minchin, Jon Miko, Lanae Falls, Brad Tye, Jenn Nyberg
ABSENT:
2. CALL TO ORDER: 6:33pm
3. MEETING MINUTES: Approval of Dec minutes - motioned by Jon , seconded by Joy. All in favour, approved.
4. REPORTS:
 - a. Treasurer: Jon - Treasurer's report submitted - At this point, there is more money in pointstreak than is in the bank, but things are lining up and reconciling well.
 - b. Registrar: Joy - Numbers remain the same. No additional registrations. As of today, everyone is paid up to date. January 15th will be the final payment for payment plans. It seems like parents are happy with the ability to make payments. Pointstreak has the capability to send notifications if/when things decline.
 - c. Committees:
 - i. Coaches Committee: Kara - Meeting Dec 11 discussed language, locker rooms (both monitoring with background checked parents and the adult league using rooms), communication, 10U "rules" no statewide consistency between programs. This part will be addressed at future OSHA meeting.
 - ii. Discipline Committee: Brad - nothing for LAHA but 3 incidents in the State that have now been resolved.
 - iii. Marketing Committee: Brad - U of O - instagram posts beginning this week (should it be LAHA or EugeneJrGenerals?), the website can be connected to the account. Flint brought up domain EugeneJrGenerals.com is an available domain. This might give us brand recognition and consistency. **Ice Cup advertising for TV or Radio potentially. Give media the practice schedule and potentially have them come out prior to the event, maybe footage of the championship game. **Planning/advertising registration for upcoming season. **LAHA needs a set campaign plan from Allen Hall.
 - iv. Website: Joy - looking to update and reorganize content, IE: quick link to "pay your fees" etc, we have the ability to include surveys on website, we have the EugeneJrGenerals.com domain now, Joy wanting to take over blog (potential to have 2 player profiles on site once we get them from Allen Hall).

- v. Communications: Lanae - light on content this round, Mod pizza is on FB and newsletter, Oregon development Camp is in newsletter, player profiles? FB posts trying to keep up with where each team.
- vi. Fundraising: Jonna - Ninkasi results \$65. Mod Pizza night date Jan 15th. Fliers at the rink and online. Maybe fundraising in the off-season? Have a goal.
- vii. Growing program - We need to develop a plan on how to handle if we had a large donation or fundraise and looking to use those funds to grow our program not to reduce fees. The busiest time of year is the Christmas break at the rink, we should have presence there. Try Hockey for free is best recruiting. Other organizations have 6U and 8U “mini-seasons” to help with rec players. Set “game days - practice Monday and game Thursday”. This is where our focus next year should be. We need to get the excitement built at the youngest groups to continue the retention and growth. Split registration for mites and minis
- viii. Tournaments: Mike/LaDawn - 7 10Us and 5 12Us - 10U Eugene teams have not yet registered. Bend 10Us still need to pay. Portland possibly splitting a team to give us even numbers. At 12U reaching out still to Tacoma. 2 weeks prior refs need schedule. Mike to have meeting with coaches prior to tournament that outlines tiebreaks, parent/player code of conduct, half ice/1 ref, etc. Concern about 10U participation.
- ix. CIC Report: Flint - Development camp. Gives Oregon kids a chance to see if they fit in with the top players in our state. The more we send to the camps the better representation our state can have in the district. Close the loop on 12U. No player changes will be made to “even up” the teams. The original goalie plan of each of the 3 goaltenders having a 2 month time period as solo goalies will be accomplished by rotating goalies one last time. 10U half ice rules are being developed and OSHA will need to put it into legislative meetings. Coaches should also submit details about how we should have each age group set up, objectives, and development. Discrepancies have been most apparent this year at 10s and 12s so the feedback/input from coaches is most critical at this level. USA hockey has documentation but each organization also needs to adopt policies. How many games, net sizes, number of players, etc. For next year coaches meeting we need to address the coaches code of conduct, rostering, and recruiting.

OLD/NEW BUSINESS:

- a. 18U Update - we did get some games back 4 more games are in the works with a Portland team, there is still discussion about adding adult vs 18Us but it is in the hands of refs for now. Players traveling without our organization being aware of the players traveling. Southern Oregon has sent details via email to try to have some of our players join together to try to play higher level games. One of the weekends was during the Oregon-wide blackout dates. Our team is small and we have had 3 organizations reach out to us looking for games and they have not been able to happen due to concerns about the safety of our players against AA teams with larger rosters. Our coaches are currently responsible for the definitions of competitive, ????? USA hockey has rostering rules that essentially has the players being the “property” of their home organization. Consensus is to set an 18U meeting with the coaches.

- b. Girls 12U jamboree - what do we do? The process is that the coaches need to give permission for the girls to play, the board is allowing the coaches to have the final say. Email will be the documentation trail.
- c. LAHA Brochure - Joy - still working on it, she presented early draft. Looking for feedback. Will email a copy to the board for edits.
- d. Emails/Domain Access - Joy - portal.office.com is the domain access to LAHA board members and committee chairs. Flint has added Joy as an admin to our accounts for easier access.
- e. Board nominations/positions open - Jenn, Joy, and Brad to renew this year? Is there something we are doing that discourages new people from our organization. Kara and Jon will review bylaws to determine the process. Lanae will post in newsletter.

Adjourned at 9:48pm

Next OSHA Meeting:

Conference call January 22nd @ 430pm

Next LAHA Meeting

Tuesday Feb 6th , 6:30pm The Rink Exchange